Building on the theme “Information Systems as Catalyst for the Alignment of Business Sustainability with Quality of Life”, MCIS2017 seeks high quality submissions that explore the challenges of developing and using information systems that assure business viability and sustainability through the provision of qualitative human-centered information and services.

Conference Tracks
- General Track
- Big Data and Business Analytics Ecosystems
- IS Education in a Digital Business Process Transformation Perspective
- Entrepreneurship and Innovation
- Large Scale Implementations and IT Megaprojects
- Blockchain Applications
- Corporate Online Communities: The Organizational Impacts of Employees as Electronic Crowds
- E-business and Business Analytics
- Innovations, Methods and Tools in Information Systems Development
- Omni-channel Retailing and ICTs
- Trust, Security and Privacy
- Digital Markets
- Health IS
- ICT and Hospitality and Tourism
- ICT and CSR in a Complex Sustainable World
- Internet of Things (IoT) Information Systems Transform Business and Life
Submission types

- **Research Papers** are full-length papers (up to 12 pages, excl. references).
- **Research-in-Progress** papers are promising, but incomplete research projects that will benefit from the feedback of other MCIS participants (up to 7 pages, excl. references)
- **Panel Proposals** (up to 3 pages).

Submission site: [https://easychair.org/conferences/?conf=mcis2017](https://easychair.org/conferences/?conf=mcis2017)

All accepted papers will be presented at MCIS2017 and published in the conference proceedings. Accepted full research papers will be published in the AIS digital library: [http://aisel.aisnet.org/mcis/](http://aisel.aisnet.org/mcis/)

**Doctoral and Junior Faculty Consortium**

To participate in the Doctoral and Junior Faculty Consortium please refer to the MCIS 2017 website.

**Important Dates**

- 20 May 2017: Open Submission
- 20 June 2017: Paper Submissions Deadline
- 15 July 2017: Decision Notification
- 30 July 2017: Camera Ready Paper
- 30 June 2017: Doctoral and Junior Faculty Consortium Applications Deadline
- 30 June 2017: Panel Proposals Due
- 4 September 2017: Doctoral and Junior Faculty Consortium
- 4-5 September 2017: Main Conference

**Conference Officers**

*Conference Co-Chairs:*

- Terry Torre, *University of Genova, Italy*
- Nancy Pouloudi, *Athens U. of Economics & Business, Greece*
- Angelika Kokkinaki, *University of Nicosia, Cyprus*

*Program Co-Chairs:*

- Antoine Harfouche, *University Paris Nanterre, France*
- Ada Pateli, *Ionian University, Greece*
- Ariana Polyviou, *University of Cyprus, Cyprus*

**Venue**

Department of Economics and Business Studies, University of Genova, Genova - Italy

[http://www.economia.unige.it](http://www.economia.unige.it)

**Further Information**

*Submission enquiries:* [MCIS2017@icto.info](mailto:MCIS2017@icto.info)

*Website:* [www.mcis2017.webs.com](http://www.mcis2017.webs.com)